

Utilizing Canva Application in Enhancing Students' Speaking Skill in English

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Abstrak

This research aimed to find out the effectiveness of using the Canva Application in enhancing students' speaking skills. It used a quantitative method which was pre-experimental research design by applying pre-test and post-test. It was conducted at second semester of Informatics Engineering Study Program of STMIK Pelita Nusantara which was taken randomly. For finding out the students' skill, it was taken based on the indicators of speaking skills, namely: pronunciation, vocabulary, fluency, and comprehension. There were 2 results found, 1) very good level (46.43%) was the most dominant in speaking skills, and fair level (7.14%) was the least of speaking skills using the Canva Application. 2) There were a differentiate between the result of students' achievement in pre-test and post-test. Therefore, the Canva Application is a new and effective application in digital learning especially in enhancing students' speaking skills.

Keywords: Speaking Skill, Canva Application, Students' Enhancing

1. INTRODUCTION

The development of technology in the digital era is closely related to all areas of life in society, especially in the field of education. Since knowledge is developing more and more, there are many new technologies emerge that will make progress over time. In education, the role of technology is very helpful in the success of teaching and learning in the classroom, both in supporting learning facilities and in obtaining information so that educators can compete around the world.

By utilizing sophisticated technology, it can make us to be creative without having to have certain skills, for instance, in enhancing students' English conversation. There are four skills in English namely listening, speaking, reading and writing (Muchsonny et al., 2021). Meanwhile, speaking is one the four skills in English which is a process of communication by using oral form, it is not only for reading or writing, but also for expressing the ideas and opinions (Perdana & Rianti, 2021). Speaking is an activity used by someone to communicate with other. It takes place everywhere and has become part of our daily activities (Dewi, 2021). When someone speaks, they interact and use the language to express their ideas, feeling and thought. They also share information to other through communication. According to (Dionar & Adnan, 2018), state that speaking is the core of language learning. There is an assumption that successfulness in language learning is discovered by accomplishing acquisition in speaking. According to in (Dionar & Adnan, 2018),

speaking is the foremost skills for the effectiveness of communication. This means that without speech, communication will not go well.

Speaking is the skill which is hard to understand for some people. For example, many adult Japanese speakers cannot distinguish the pronunciation between /A/ and /E/ sounds in English despite years of school education or immigration to an English speaking country, according to (Zhang et al., 2000). Meanwhile, according to (Andi & Arafah, 2017), states that speaking is the act of saying something orally in which the act is built by a language system containing grammar, vocabulary, pronunciation as well as cultural awareness in a spoken discourse. It means that human being will use this skill if they want to express everything that they have in their mind. Therefore, the correct way of speaking will ensure the success of interaction among people.

Based on the observation, it showed that the students got an opportunity to express the ideas. In fact, they prefer to be silent than speak up because of the lack of vocabulary. The students need more time to think about what they want to say. They are motivated to speak English without thinking much by the lecturer, but they remain silent. Passive participated students were found in the class; only three people were active. There were only four students who could give their response in talking about the topic given.

A lecturer must think suitable and interesting media for students. One of is Canva Application. Stated that Canva application is one of the supporters of the process of making learning media, the Canva application provides various kinds of graphic design tools ranging from posters, invitation cards, covers, photo editors and video creation and many others, not only that Canva is also easily accessible available on desktop as well as mobile. Therefore, researchers prefer Canva as an application to create learning media (Pelangi et al., 2020).

Based on the background of these problems, the researchers formulate writing in the form of a study with the title "Utilizing Canva Application in Enhancing Students' Speaking Skill in English".

2. RESEARCH METHODOLOGY

Researchers used a quantitative method which is pre-experimental research design by applying pre-test and post-test. The research was conducted at second semester of Informatics Engineering Study Program of STMIK Pelita Nusantara.

The population that the researcher used in this research was the second semester students of STMIK Pelita Nusantara in English Conversation Class. The total population of this study was 100 students. In taking the sample, the writer provided four pieces of paper into a box, in which of them was written the word "sample". Then, the researchers took one of folded paper from the box. The paper written "sample" in it was selected as the sample of the research.

The technique of data collection was test. The researchers used some instruments in collecting the data. The instrument was test. The pretest and post-test were used to measure the students' speaking skill before and after learning in the English Conversation class by using Canva Application. The test was used based on the indicators of speaking skill; pronunciation, vocabulary, fluency, comprehension. In this research, the data analyzed by using statistical method.

3. RESULT AND DISCUSSION

This research aimed to find out the effectiveness of using Canva Application in enhancing students' speaking skill. In doing this research, the first, the researcher took pretest in measuring students' speaking skill without Canva application. Then, they were given a treatment how to use Canva Application by showing tutorial of Canva Application. Canva Application can be used by using handphone or computer. How to use it, it is not too difficult, so that it can make it easier for people as well as teachers and students.

Here are some simple steps in using canva application can be seen below:

- a. Download Canva Application through Play Store.
- b. Make Canva Account.
- c. Make suitable design by using Canva in English.
- d. Save the fix design from Canva.
- e. Communicate and explain it in English.

After that, the students were given chance to practice the Canva application in showing their speaking skill. Finally, the researchers gave posttest. Based on the data analyzed, the pretest of students' speaking skill can be seen in table below.

Table 3.1 Percentage of Students' Pretest Speaking Skill

Students' Speaking Skill Level	Total Number of Students	Total Number of Students in Percentage
Excellent	0	0
Very Good	0	0
Good	18	64.29%
Fair	10	35.71%
Poor	0	0
Total	28	100%

The table above was the students' speaking achievement. The categories applied are excellent, very good, good, fair, and poor. It can be seen that students' speaking skill without using application, there were 18 students

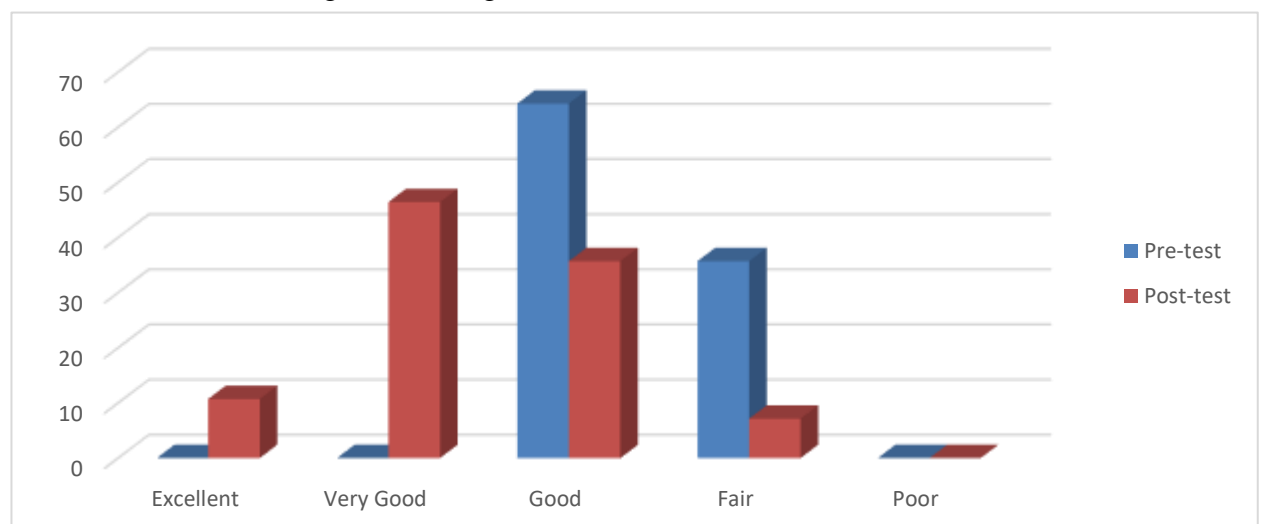
(64.29%) were good and 10 students (35.71%) were fair. Meanwhile, the percentage of students' speaking skill using Canva Application can be presented in table below.

Table 3.2 Percentage of Students' Pretest Speaking Skill

Students' Speaking Skill Level	Total Number of Students	Total Number of Students in Percentage
Excellent	3	10.72%
Very Good	13	46.43%
Good	10	35.71%
Fair	2	7.14%
Poor	0	0
Total	28	100%

The percentage of students' speaking skill In the post test showed that the implementation of Canva Application for students was significant in enhancing students' skill. From 28 students, most students indicated that they were able to use Canva Application and were able to speak in English. The results can be showed in able 2 that there were 3 students were excellent (10.72%), 13 students were very good (46.43%), 10 students were good (35.71%), 2 students were fair (7.14%). It means that Canva Application was effective in enhancing students' skill, especially in speaking. The comparison of students' speaking skill in pretest and posttest can be presented in the figure below.

Figure 3.1 Diagram Pre-test and Post-test



Based on the results of the students' pre-test and post-test above, it can be seen that the experiment class by Canva Application looked more enthusiasm in participating the teaching learning process than the control

class. There were a differentiate between the result of students' achievement in pre-test and post-test. In the pre-test, there was no students got excellent score, meanwhile in the post-test, there were 3 students got excellent score. It means that Canva Application is new and effective application in digital learning especially in enhancing speaking and writing students' skill. Shortly, this media can give many positive effects in teaching and learning process.

4. CONCLUSION

The findings of this research revealed that the students' speaking skill enhanced significantly by using Canva Application. The result of findings showed that students in experiment class got more improved and they could speak well that in the post-test. The more score can be related in using Canva Application. In addition, students' motivation in getting more knowledge also can be seen. Therefore, it can be concluded that Canva Application is effective and useful way as a media in learning and teaching process.

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AUTHOR CONTRIBUTION STATEMENT

All authors are responsible for completing this article up to the review session. In addition, the author also contributed significantly to the completion of the following articles: concept, study design: EP, data collection: AG and ED. Analysis and Interpretation of Results: EP. Preparatory manuscript: ED.

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